

Red Butte Garden Advisory Board Meeting  
Wednesday, May 12, 2021, 3:30 PM  
Rose House / Online Zoom Meeting

Present: Tory Magleby, Kym Buttschardt, Troy Aramburu, Brandi Bosworth, Fred Esplin, Derrek Hanson, Jeff Herring, Kristy Larsen, Lindee Nance, Steve Price, David Reymann, JoLynda Stillman, Sandi Behnken

Remote: Jimmy Turner, David Classen, Erin Armstrong, Curt Crowther, Dion Duffin, Chuck Horman, Ron Motzkus, Kathleen Riebe, Selma Sierra, Laura Snow, David Gee

I. Approval of Advisory Board Minutes from February 10, 2021.

A motion was made, seconded, and passed to approve the minutes.

II. Executive Director Update

a. Farewell

b. Budget

In a year where we lost 70% of our revenue lines, our cash balance is up \$26,604.87 from last March, our endowments are up by \$651,168 and our unrestricted capital fund balance is up by \$146,569.

c. Six Bridges

The project is nearing completion and is on budget despite the delays caused by the pandemic. We are now projecting that close to \$200,000 will be available to be placed into our Natural Areas Endowment, which can be used to purchase additional Forestry Service Lands in the future.

d. Forestry Land

For those of you who are not familiar, about  $\frac{3}{4}$  of the garden is owned by the Forest Service, and we are hoping to work with them to acquire additional land. We have been in talks with them, and have funds put aside for when we are able to finalize.

e. Garden in the Upcoming Year

Next financial year we conservatively project a \$1.7m increase to our site development funds from net profit – mainly due to resuming concerts, venue rental, and a new month-long Autumn Festival. Jimmy has asked the University for a one-time funding request of \$110,036 to cover the 3% cost of living wage increase.

f. Grants

The Garden has applied for the Shuttered Venues Grant, which would give us \$3,299,887. We have also applied for the third round of the Cares Create Grant for \$150,000 to assist in paying our seasonal workers this year.

### III. Event Update

#### a. Concerts

We have 10 shows confirmed so far and are aiming for 22, which will take place over August and September. The lineup will be announced June 8, although we may release one or two shows early to test our new ticketing platform eTix. Our goal is then to go on sale on June 21 for members and June 28 for the public, with the first show on July 30.

As of today there are two options for putting on shows: limited capacity with concessions, or full capacity with masks and no concessions. This all depends on current safety restrictions, which are changing constantly. We will let guests know at point of purchase what restrictions are in place.

#### b. Weddings

We can have weddings at a maximum capacity of 50 people for indoor events and 100 people for outdoors, with food able to be served as long as it is not buffet style.

#### c. Summer Camps

They are happening this year however they are currently sold out, although we are doing fewer than a typical year and they are limited to 8 kids per camp. We used scholarship money as well as some ZAP funds to pay for Title I schools and disadvantaged groups to attend.

### IV. Executive Director

Derrek will serve in an interim capacity for an estimated 6-9 months. There is some rationale for starting an ED search as soon as we can, however there are some who prefer to wait to see how the University President search goes first. The main reason for waiting would be so the Executive Director candidates know and feel comfortable with who they will be working for.

### V. Finance Report

At the end of Quarter 3 The Garden had an operating deficit of \$269,833, however we are forecasting ending the year with a \$466,587 surplus.

### VI. Staff Report

There were no questions on the Staff Report.

Adjournment 4:02PM